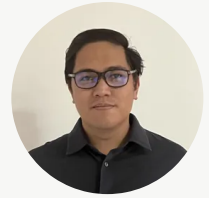


# Aeros Salaga

LEAD FULL-STACK DEVELOPER



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## PROFILE

Lead full-stack developer with 15+ years building high-performance websites, ecommerce systems and custom WordPress platforms for clients in Australia, the USA and the Philippines. I lead teams through technical design, code review and agile delivery, and now run BINES, an AI-native software studio.

## EXPERIENCE

Aug 2026 - Present

### BINES · Davao City, PH

FOUNDER, AI-NATIVE SOFTWARE STUDIO

- **Founded** a DTI- and BIR-registered web and software studio serving clients in the Philippines and abroad.
- **Built** the delivery system: hardened WordPress and Next.js templates, AI-assisted builds, and senior review before every release.
- **Shipped** binestech.com with a Claude-powered project intake, plus live demo sites for clinics and resorts.

Oct 2023 - Present

### Focus on Force · Australia

TECH LEAD & SENIOR DEVELOPER

- **Lead** the development team's coding standards and provide technical design and assessment for every ticket and project.
- **Review** code across the team to keep quality and standards consistent.
- **Build** custom plugins and features, and refactor legacy code for scalability and maintainability.
- **Run** delivery in agile sprints with Jira: stand-ups, planning and retrospectives.

Jun 2022 - Dec 2023

### LegalMatch · USA

SENIOR FRONT-END DEVELOPER

- **Developed** front-end features for the LegalMatch platform with JavaScript ES6, APIs, HTML, CSS and Velocity.
- **Integrated** the ChatGPT API into the product.
- **Built** mobile features with React Native and ran local environments on Docker.
- **Reviewed** code and shipped through Git, Jenkins CI/CD and agile sprints in Jira.

May 2020 - Jan 2022

### NODA · Australia

PROJECT MANAGER / LEAD DEVELOPER

- **Managed** projects and led the development team, setting coding standards and development processes.
- **Built** responsive WordPress and Shopify sites from scratch, including WooCommerce and Shopify stores.
- **Optimized** sites to a minimum 95% GTmetrix rating and managed staging and production servers.
- **Coached** the team to improve skills, knowledge and delivery speed.

## EXPERIENCE (CONTINUED)

Oct 2012 - May 2020

### SmashStack · USA

#### SENIOR WEB DEVELOPER

- **Built** pixel-perfect, responsive websites from scratch across WordPress and MODx.
- **Developed** custom WordPress and MODx themes and plugins.
- **Optimized** sites for performance and SEO, and set accessibility standards with WAI-ARIA.
- **Administered** servers and databases for reliability.

May 2011 - Dec 2022

### Awesome OS · USA

#### SENIOR WEB DEVELOPER

- **Created** landing pages that improved engagement and lead generation.
- **Wrote** scripts that automated product features.
- **Integrated** templates into the ColdFusion server and built email marketing templates.

Aug 2011 - Present

### Freelance · Remote

#### SENIOR FULL-STACK DEVELOPER

- **Build** and launch responsive websites on the client's CMS of choice.
- **Optimize**, maintain and host sites, including SEO and Google Analytics.
- **Build** custom software on PHP frameworks.

## SKILLS

|                       |                                                                                                                 |
|-----------------------|-----------------------------------------------------------------------------------------------------------------|
| Languages             | PHP, JavaScript (ES6+), TypeScript, HTML, CSS, Sass, SQL                                                        |
| CMS & Commerce        | WordPress (custom themes, plugins, Gutenberg, ACF), WooCommerce, Shopify, MODx, FoxyCart                        |
| Frameworks            | React, Next.js, React Native, Svelte, Laravel, Node.js, jQuery, Bootstrap                                       |
| DevOps & Infra        | Git, Docker, Jenkins CI/CD, AWS, Linux servers, MySQL, performance optimization, SEO                            |
| Leadership & Delivery | Team leadership, technical design, code review, agile/Scrum, Jira, Asana, AI integration (Claude, ChatGPT APIs) |

## SELECTED WORK

K2U Learning · [k2u.ai](https://k2u.ai)

SFI Health · [sfihealth.com](https://sfihealth.com)

Spectra-Physics · [spectra-physics.com](https://spectra-physics.com)

A10 Networks · [a10networks.com](https://a10networks.com)

Big Sam Young · [bigsamyoung.com.au](https://bigsamyoung.com.au)

Bostwick's Magnolia Manor · [bostwicksmagnoliamanor.com](https://bostwicksmagnoliamanor.com)

SFI Health Solutions · [sfihealthsolutions.com](https://sfihealthsolutions.com)

Australia Council for the Arts · [australiacouncil.gov.au](https://australiacouncil.gov.au)

Cradlepoint · [cradlepoint.com](https://cradlepoint.com)

Livin · [livin.org](https://livin.org)

Lillian M Collection · [lillianmcollection.com](https://lillianmcollection.com)

Smart Loan Pros · [smartloanpros.com](https://smartloanpros.com)

## EDUCATION

2007 - 2011

### BS Information Technology

University of Southeastern Philippines